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CONSUMER TIME

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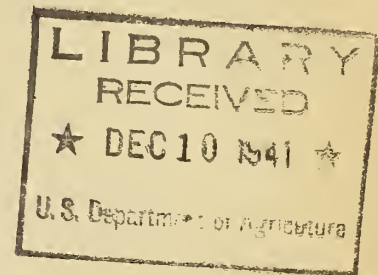
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Produced by Consumers' Counsel Division of the Department of Agriculture,  
and presented in cooperation with Defense and non-Defense agencies  
of the United States Government working for consumers.

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1. ANNOUNCER: This is CONSUMER TIME.
2. SOUND: CASH REGISTER - CLOSE DRAWER
3. NANCY: That's your money buying food.
4. SOUND: CASH REGISTER
5. GUNNAR: That's your money paying for a home.
6. SOUND: CASH REGISTER
7. NANCY: That's your money buying clothes and the thousands  
of other things you need.
8. GUNNAR: That's you . . paying for these things . . money  
out of your pockets.
9. SOUND: CASH REGISTER - CLOSE DRAWER





10. ANNOUNCER: CONSUMER TIME today brings you facts that will make your pennies and dollars buy more of the things you need. This program is produced by your Consumers' Counsel in the Department of Agriculture, and is presented in cooperation with Defense and non-Defense Agencies of the United States Government working for consumers.

And here are our consumer reporters - Nancy Ordway . .

11. NANCY: Reporting on dinner ~~pail~~ lunches.

12. ANNOUNCER: And Gunnar Jagdmann . . .

13. GUNNAR: Reporting on toys to make for Christmas.

14. ANNOUNCER: And here too is that smart young housewife who's learning how to make her budget stretch farther - our inquiring consumer, Mrs. Evelyn Freyman.

15. FREYMAN: Hoping to learn how to stretch my budget over toys. Somehow - after the rent's paid for - and the food - and a few clothes - there's not much left for extras.

16. GUNNAR: That's why I thought you might like to know how to make toys.

17. FREYMAN: I certainly would. With a baby in the house . . .

18. GUNNAR: Let's see . . . Junior is - how old about now?



19. FREYMAN: Nearly two - and he has practically no toys at all to play with. In fact, I'm sort of afraid to give them to him.
20. GUNNAR: Why, Mrs. Freyman?
21. FREYMAN: Well, Gunnar, I had an unhappy experience with children's toys - a pretty dangerous experience. There was no warning.
- Just suddenly - one night - Junior started crying . . .
22. SOUND: FADE IN CRYING BABY.
23. FREYMAN: There, there, darling . . .
24. DAVID: (FADING IN) I called Mother Miles. She's coming right over.
25. FREYMAN: David, I'm really getting worried. He's never cried like this before.
26. DAVID: Here - let me take him . . . Hi, young fellow! Look what I've got - a toy soldier!
27. SOUND: CRYING GRADUALLY QUIETS DOWN.
28. DAVID: Here - make him march. Left - right - left - right - left - right . . . . .
29. SOUND: KNOCK ON DOOR OFF. DOOR OPENS.
30. FREYMAN: Oh, Mother Miles - I'm so glad you've come!





31. MOTHER M. (FADING IN) What seems to be the trouble?
32. DAVID: Nothing now. I've got everything under control.
33. MOTHER M. What's that he's got in his mouth?
34. DAVID: A toy soldier. I bought it for him.
35. MOTHER M. A fine thing to give to a baby! Here, Junior - let me see it ---
36. SOUND: BABY CRIES LOUDLY.
37. DAVID: Now look what you've done!
38. MOTHER M. Hmm . . ! Did this soldier use to have a gun?
39. DAVID: Why, yes . . .
40. MOTHER M. Well, he hasn't got it now. Look - you can see where his arm went around it.
41. DAVID: Well, it's probably here in the crib somewhere ---
42. FREEMAN: Mother Miles - you - you don't suppose Junior swallowed the gun?
43. MOTHER M.. I don't know. But I think you'd better call a doctor - quick!
44. DAVID: I'll do it.
45. SOUND: FADE OUT BABY'S CRYING.

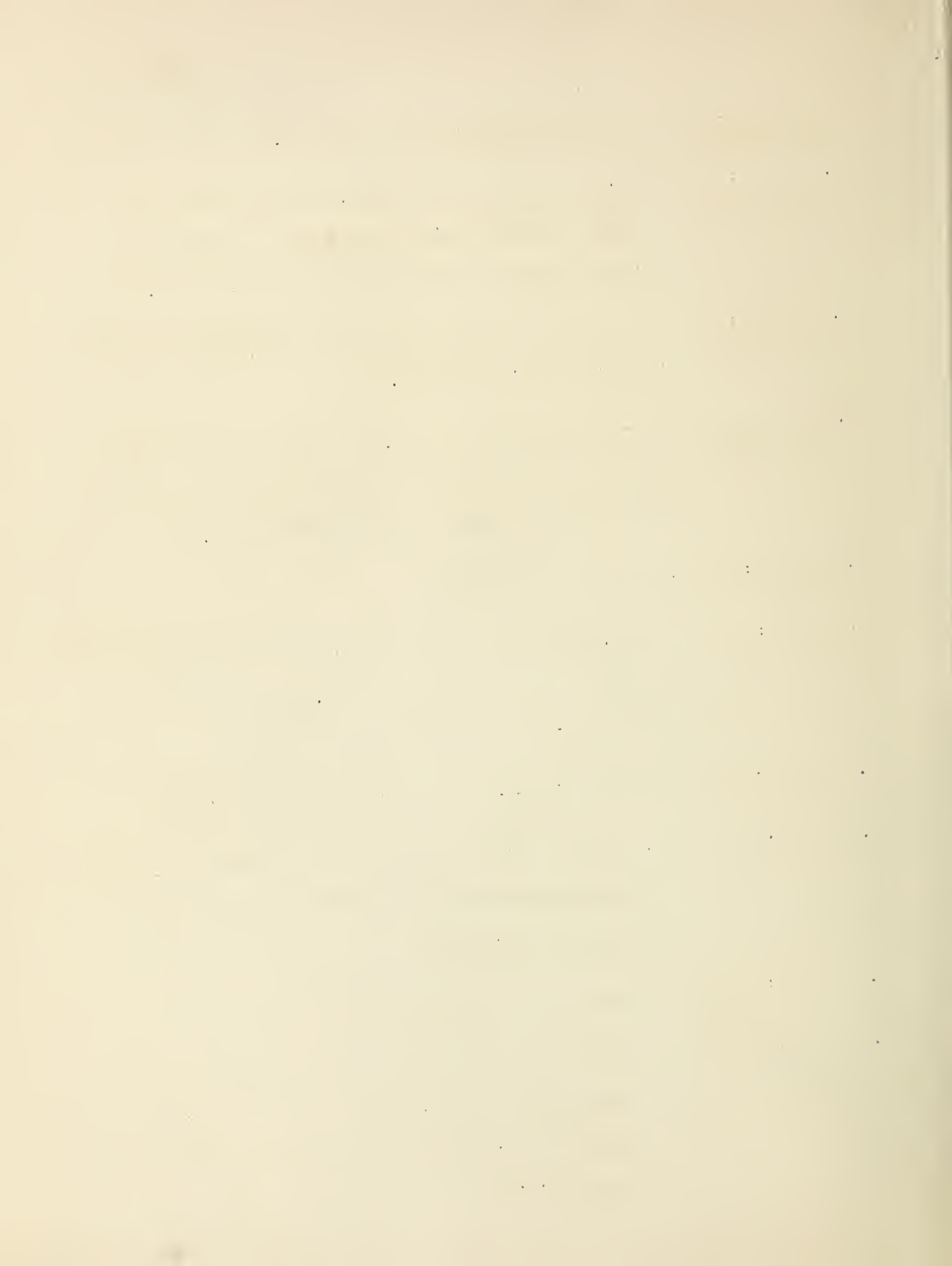
(PAUSE)



46. FREYMAN: (ON LIKE, AFTER PAUSE) And our baby had swallowed it, Gunnar. Thank heaven, we didn't have to have an operation.
47. GUNNAR: You can thank heaven, Mrs. Freyman. Too many children have had too much trouble from swallowing things.
48. FREYMAN: But why do people sell toys that are so dangerous?
49. GUNNAR: Because people like your husband buy them. Actually, there are certain requirements you should consider when buying or making toys. These are recommendations from the experts in the Children's Bureau here in the Government.
50. FREYMAN: What are they?
51. GUNNAR: First, let me tell you that we do not have a Consumer Tips card on children's toys, Mrs. Freyman, so you'd better get a pencil and paper and take some notes as we go along.
52. FREYMAN: All right - just a second, now. Here's some paper - and, I don't have a pencil.
53. GUNNAR: Here's one.
54. FREYMAN: Thanks. Now what are some of those recommendations?
55. GUNNAR: Well - for young children - toys should have rounded edges. They should have hard finishes that don't chip off - and no loose parts.



56. FREYMAN: Go slowly, Gunnar - so we get it all.
57. GUNNAR: Okay. Toys should be washable. And another point - which I guess I needn't tell you - they should be large enough so that the child won't swallow them.
58. FREYMAN: And you can suggest some toys I might make that would fit all those requirements.
59. GUNNAR: Yes,- blocks, for one thing. You - or your husband - could saw up a two-by-four plank into various sized blocks and sandpaper them till they're smooth.
60. FREYMAN: Should we paint them?
61. GUNNAR: You can, if you like - though you'd better be sure that the paint you use has no lead in it. Lead, you know is poisonous.
62. FREYMAN: I'll remember that. Any other toy suggestions?
63. GUNNAR: Well, you might saw up an old broomhandle into three- or four-inch lengths and paint or lacquer them as pegs for a pegboard.
64. FREYMAN: And where do I get the pegboard?
65. GUNNAR: Make it - out of any board that's about ten inches square and two inches thick. Maybe you could use the seat of an old chair. Just bore holes into it about one inch deep . . .



66. FREYMAN: That's a grand idea!
67. GUNNAR: I can see right now that Santa Claus is going to bring a pegboard to your house.
68. FREYMAN: He certainly is.
69. GUNNAR: Well, it's a particularly good toy for children because it teaches them to do something.
70. FREYMAN: Well, I can see how a pegboard might be interesting to a child about Junior's age. But suppose he was older . .
71. GUNNAR: That's a good point, Mrs. Freyman. All toys - to be any good at all - should be planned especially for the child who will receive them - his age, his interests.
72. FREYMAN: That sounds intelligent.
73. GUNNAR: For a child of five or six, you might get modeling clay - from the bank of some stream, or from a brick factory - if you live near one. If you keep it in a fruit jar, it will stay moist.
74. FREYMAN: And keep little fingers busy on rainy days, huh? But what about clear days, Gunnar - when the children want something to play with outdoors?
75. GUNNAR: Well, their parents might rig up a sandbox in the yard - or a swing made out of an old tire - or a teeter-totter made from a strong plank.





76. FREYMAN: A regular playground . . - But what about the younger children - younger than Junior?
77. GUNNAR: Well, for infants - under one year - you might make stuffed dolls or animals - covered with washable cotton prints, or old bath towels. Or you might make a string of wooden beads from empty spools . . .
78. FREYMAN: Colored with paint that does not contain lead.
79. GUNNAR: Well, for children under two, toys don't need to be painted. Just so they're smooth - no splinters and rough edges.
80. FREYMAN: Well, you've given us quite a few suggestions for toys we might make. I hope I have them all down here.
81. GUNNAR: I hope so, too.
82. FREYMAN: Well, thanks a lot, Gunnar. I hate to cut you so short, but I see Nancy edging up to the microphone - dinner pail in hand . . .
83. SOUND: F A D E I N J U N G L E O F D I N N E R P A I L .
84. NANCY: (FADING IN) And what do you think is in it, Mrs. Freyman?
85. FREYMAN: Why, dinner, I suppose - or lunch.
86. NANCY: More than that.
87. FREYMAN: What?



88. NANCY:           airplanes - and ships - and strength - and stamina . .
89. FREYMAN:       (OVERLAPPING) Wait! All in that dinner pail?
90. NANCY:           All in the food that's in this dinner pail. This is  
what builds the men who build the planes. That's why  
I thought the wives of those men could use a few  
suggestions on energy foods to pack in the dinner pail  
lunch.
91. FREYMAN:       I know they could. My husband doesn't carry his lunch,  
but Mr. Miles does, and his wife certainly needs  
suggestions. Why, the other afternoon, as she was  
fitting some clothes on Barbara . . .

( PAUSE )

92. MOTHER M.       (ON CUE) Will you stand still, Barbara - so I can  
hang the hem?
93. BARBARA:       But I get so tired, Mother - and dizzy.
94. SOUND:       DOORBELL OFF.
95. MOTHER M.       I'll go. (FADING OFF) You can sit down - if you  
watch out for the pins.
96. BARBARA:       Okay. (SIGH OF EXHAUSTION)
97. SOUND:       DOOR OPENS, OFF.
98. MOTHER M.       (OFF) Harry!



99...HARRY: (FADING IN, EXHAUSTED) Let me sit down . . .

100. SOUND: DOOR CLOSES

101. MOTHER M. (FADING IN) Why are you home so early?

102. HARRY: Sent home . . .

103. BARBARA: Dad! You weren't - fired?

104. HARRY: No,-- not yet.

105. MOTHER M. Harry - what happened?

106. HARRY: Collapsed on the job. Fainted - out cold.

107. MOTHER M. I said you were working too hard. That terrific heat . .

108. HARRY: Other men can stand it. But I get so tired and dizzy . .

109. BARBARA: That's funny. So do I.

110. HARRY: Here, honey - Will you take my pail out to the kitchen?

111. SOUND: JANGLE OF DINNER PAIL

112. BARBARA: Why, it's still half full!

113. MOTHER M. Harry - didn't you eat your lunch?

114. HARRY: Much as I ever eat. Usually give the rest away.

115. MOTHER M: What! After I get up early to pack lunch . . !

116. HARRY: But Mother - I get so tired of packed lunches.



117. BARBARA: So do I.
118. HARRY: Peanut butter sandwiches!
119. BARBARA: That's it - those same old peanut butter sandwiches!
120. MOTHER L: But what else can I fix for a packed lunch?
121. HARRY: I don't know, but - we'd better find out.
- (PAUSE)
122. NANCY: (FADING IN, ON CUE) Well, if the Miles are listening in today, Mrs. Freyman, they will find out - "cause I've got the answer right here in this pail.
123. FREYMAN: All right, Nancy - let's open it.
124. NANCY: OK.
125. SOUND: COVER REMOVED FROM PAIL.
126. FREYMAN: My, it looks good all wrapped up . . .
127. SOUND: RUSTLE OF WRAPPED PAPER.
128. FREYMAN: (DISAPPOINTED) Sandwiches.
129. NANCY: Taste one.
130. FREYMAN: The same old peanut butter . . . (BITES INTO IT. PLEASANTLY SURPRISED) Say - this isn't the same! What's in it?





131. NANCY: (LAUGHING) Peanut butter - with bacon and mayonnaise.
132. FREYMAN: Bacon - that's what makes it different.
133. NANCY: You can combine chopped cabbage or grated carrot with peanut butter too. All the calories - food energy - in peanut butter make it an ideal sandwich filling for people who do hard physical work, but sometimes it needs dressing up. And notice the kind of bread I've used . . .
134. FREYMAN: Whole wheat.
135. NANCY: The bread with the greatest number of calories, minerals and vitamins. You've got to consider things like that when you're packing a lunch - how to get the most food value in the least space.
136. FREYMAN: But this next sandwich isn't on whole-wheat bread.
137. NANCY: No, that's on enriched white bread - for variety. See if you like it . . .
138. FREYMAN: (CHEWING) Mmmm - good! What kind of meat is this?
139. NANCY: Meat loaf - you can make it at home from leftovers. Just chop it up with a little pickle and mayonnaise. Or corned beef would be good, too. Here, have another sandwich.
140. FREYMAN: I'll try this one - with the orange-colored filling . . .  
(CHEWING) Carrots!



141. NANCY: Grated Carrots with raisins. You can use other crisp vegetables too - like shredded cabbage - or chopped fresh spinach or water cress, combined with meat or canned fish.
142. FREYMAN: But I never heard of putting things like that in sandwiches.
143. NANCY: Not many people have - sad to say. Fillings like those would add variety - besides helping to make a balanced meal.
144. FREYMAN: Well, this one's certainly balanced. An apple - and cookies . . . And what are these things - wrapped up in waxed paper?
145. NANCY: Open them.
146. SOUND: RUSTLE OF WAXED PAPER.
147. FREYMAN: Cucumbers - cut in sticks! And strips of raw carrots.
148. NANCY: There's some salt for them, too - in that other little twist of paper.
149. FREYMAN: Every modern convenience . . . And everything flavored to a T. Plenty of salt. . . .



150. NANCY: That's to replace the salt a workman may lose in sweat - and to make him drink more water. Sometimes - in the extreme heat of a steel mill for instance - a man may lose as much as a quart of water every hour. That's what makes him weak. This salt will help him to overcome that.
151. FREYMAN: My! Is there anything you've left out of this dinner pail?
152. NANCY: The liquid. If we had a thermos bottle, we might keep hot soup in it - or cold milk, or cold tomato juice. The best thing, of course, is milk - a whole pint.
153. FREYMAN: I know how you keep harping on milk. And I'd like to report that the Miles are now getting two quarts on their back porch every morning - instead of one.
154. NANCY: And you can tell Mother Miles that if she'd like these suggestions - and some others - on what to pack in a dinner pail lunch, she can get them by writing to Consumers' Counsel, Department of Agriculture, Washington, D. C.
155. FREYMAN: Fine, I'll tell her. But - before we talk about Tips cards - there's someone here in the studio who has something important to say to us. . . .
156. SOUND: NOTE ON CHLE



157. ANNOUNCER: Your Consumers' Counsel - Donald Montgomery!

158. MONTGOMERY: (REMARKS)





159. FREYMAN: Thank you, Mr. Montgomery. I hope that consumer groups in other towns and cities throughout the country will be able to follow the example of ,
- And now, , I believe you're to tell us just how to get those free Tips cards on dinner pail lunches.
160. ANNOUNCER: All right, you consumers. Get your paper and pencil ready . . . To receive your copies of the Tips cards, just address a penny postal to us - Consumers' Counsel - Department of Agriculture - Washington, D.C. Tell us you want the Consumer Tips on dinner pail lunches - and we'll send it to you absolutely free. But be sure to give us your own name and address - and the call letters of the radio station to which you are listening.
161. NANCY: May I put in a word, ?
162. ANNOUNCER: As many words as you like, Nancy.
163. NANCY: Well, I just want to say - for the benefit of those who don't already know it - that these Consumer Tips cards are mighty handy things to have around the house. They're just the right size to fit into your recipe file - three by five inches - and if you keep them and use them, you'll find them saving you a good deal of trouble and money.



164. ANNOUNCER: Right you are, Nancy. And I hope all our listeners will tune in next Saturday to another CONSUMER TIME - produced by your Consumers Counsel in the Department of Agriculture, and presented in cooperation with Defense and non-Defense agencies of the United States Government working for consumers.

Heard on today's program were Nancy Ordway, Gunnar Jagdmann, Evelyn Freyman, Cy Briggs, Nell Fleming, Frances Adams, , and Donald Montgomery, Consumers Counsel.

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